

## Experience

### We Design Co. | Jan 2016 - Present

*Branding & web design mostly for small businesses*

- Creative Co-Director on branding and website projects
- Managing client accounts
- Webpage Development for small businesses
- Design production for ongoing projects

### Boyish Type | Jan 2019 - Present

*Type Design, Sign Painting & Lettering*

- Branding and Bespoke Typeface Design for clients
- Custom Sign Painting and Crafting
- Type Design for Boyish Type Library

### The Multi Design Conference | SUNY Purchase Sept 2018 - March 2020

*Annual Student led Design Conference at SUNY Purchase College*

- Directed a group of students to fundraise and later host a design conference.
- Branding, logistics, and physical materials of two major fundraising events and conference
- Screen Printed T-shirts & Totes, Hand Painted Hallway Mural, Custom Typeface, Posters
- Contacted and acquired a diverse line-up of working designers

### The Purchase Galleries | SUNY Purchase Feb - May 2022

*Branding & Gallery Aid*

- Rebranding for Institutional Gallery system
- Gallery aid for installation; Custom shelving & podiums

### The Lobby Craft Eatery | Canandaigua, NY Jun - Aug 2019

*In-house Designer, Sign Painter, and Cook*

- Managed signage, website and menu design, and branding of restaurant
- Helped to manage and serve for events
- Responsible for opening and closing restaurant
- Prepped, cooked and served lunch and dinner services.

## Hobbies

**Music** *Check out my EP | [open.spotify.com/album/7DmLDSlem5iBmPTgaN2DT0](https://open.spotify.com/album/7DmLDSlem5iBmPTgaN2DT0)*

**Skating** *Blades & Board (See Skills Section)*

**Crosswords** *Solving & Making*

References available upon request

## Skills

**Graphic Design** 8 yrs

    

**Type Design** 4 yrs

*Latin and Cyrillic*

**Printmaking** 2 yrs

*Woodcut, Screen printing*

**Woodworking** 2 yrs

*Sculptural/construction related, and custom work for installations*

**Letterpress** 1 yrs

*Typesetting and Printing*

**Programming** <1 yrs

*P5.js, Processing*

**Skateboarding** 18 yrs

*Can do a kickflip upon request*

## Education

**SUNY Purchase** 4.01

*Summa Cum Laude  
BFA in Graphic Design*

**Cyrillicsly** *in progress*

*with Maria Doreuli and  
Krista Radoeva*

## Awards

Department Award in  
**Graphic Design**

*May 2022*

Leadership Award of  
**Design Excellence**

*March 2022*



BT *Lifeguard* v0.9 | Boyish Type Foundry  
*Popularity* v0.2 |  
Syne Lucas Descroix  
Commune Sébastien Marchal